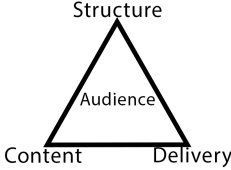




Brilliant Evaluations

Evaluating another speaker may seem daunting, but there are a number of key things you can do to help make every evaluation you give look focussed, specific and be value added.

Remember: Feedback is a gift!

| What do we evaluate? | |
|--|---|
|  <p>Mark Wiltshire – Evaluation Areas for speeches (www.londonpublicspeakers.co.uk)</p> | <p><u>Structure</u></p> <ul style="list-style-type: none"> • Clear Beginning / Middle / End? • Strong Opening and Closing? • Use of Power of 3? <p><u>Content</u></p> <ul style="list-style-type: none"> • Use of humour? • Use of stories? • Use of questions? <p><u>Delivery</u></p> <ul style="list-style-type: none"> • Vocal variety and pace? • Use of stage? • Use of pauses? <p><u>Audience</u></p> <ul style="list-style-type: none"> • Relevant? • What’s in it for me? • Call to action? |
| How do we evaluate? | |
|  | <ul style="list-style-type: none"> • Focus on what you liked and what you feel could be improved. • Use the ‘Sandwich’ (CRC) format of <u>C</u>ommendation, <u>R</u>ecommendation, <u>C</u>ommendation. • Commendations should include - <u>WHAT</u> the speaker did, <u>WHEN</u> they did it, <u>WHY</u> it is important • Recommendations should include - <u>WHAT</u> the speaker did, <u>WHEN</u> they did it, <u>HOW</u> it could be improved, <u>WHY</u> it is important • Be specific! |
| Things to Avoid | |
|  | <ul style="list-style-type: none"> • Repeating the speech. • Not giving specific Commendations and Recommendations. • Losing track of time. |
| Things to include | |
|  | <ul style="list-style-type: none"> • Use CRC format. • Give recommendations that add value. • Give feedback in the 3rd person. • Focus feedback against objectives of Speaker and Speech. |